

## October 16, 2024

**Join us for the first TSA/CTSO Rally at Six Flags Over Georgia**  
*(This is a private event and the park will be closed to the general public.)*

**Registration Deadline:** September 13, 2024

**Registration Fees:**

All attendees - \$85

Late registration (after September 13) - \$130

Registration fee includes park admission, rides, lunch, and competitions. There is not a separate price for those who choose not to ride the rides.

**Payment Receipt Deadline:**

September 27

**Agenda:**

9:30 AM Park opens/Conference check-In

11:00-1:00 TSA lunch

10:30-2:00 On-site competitions

2:00-3:00 TSA Rally Session

5:00 PM Event closes

**Competitions:**

All competitive event entries must be uploaded into the Georgia EMS System by 9 PM Friday, September 15 in the format described in the event guidelines.

[TSA Promotional Brochure](#)

[TSA Chapter T-shirt Design](#)

[Lab Safety Poster Design](#)

[TSA Elevator Speech](#) \*

[TSA Program of Work Presentation](#) \*

*\* Please note that TSA Elevator Speech and TSA Program of Work Presentation have an onsite component for semifinalists.*

## TSA Promotional Brochure

### Objective:

Participants design a computer-generated brochure that can be used to advertise/promote their local TSA Chapter.

### Guidelines:

1. Number of Entries per Chapter: One (1) Entry
2. The design may not exceed 8.5"x11" and may be presented either horizontally, vertically, bi-fold or a tri-fold brochure.
3. The design must be computer generated.
4. The design must be the original work of the entrant. Computer-generated type and public domain computer clip-art may be used. **The use of copyrighted artwork or characters is prohibited and will result in disqualification.**
5. The design must include the following:
  - a. Chapter (School) Name
  - c. The TSA Motto and Mission
  - d. Chapter Meetings & Contact Information
  - e. Conferences & Competitions Information
  - f. Community Service Information

### Process for Submission:

Students should submit their design as a multipage PDF document in the GATSA Event Management System no later than **9PM on September 15**. There is no onsite component for this event. The top 10 will be announced at the Fall Leadership Conference on Jekyll Island, announced in an EMS blast, and posted on the Georgia TSA website.

### Evaluation:

Criteria	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
Technical Merits (Visual Appearance, Use of Space, Graphics)	Poorly presented and appears to be thrown together; cluttered or confusing	Neat, but illustration(s) show minimal effort; needs better use of graphics	Brochure attracts attention, is well-planned, and provides a good use of graphics
Required Information: <b>Meetings &amp; Contact Information</b>	Brochure contains little or no information on these topics	Brochure has an adequate amount of information on these on these topics	Brochure has in-depth information on these on these topics
Required Information: <b>Conferences &amp; Competition Information</b>	Brochure contains little or no information on these topics	Brochure has an adequate amount of information on these on these topics	Brochure has in-depth information on these on these topics
Required Information: <b>Community Service Information</b>	Brochure contains little or no information on this topic	Brochure contains little or no information on this topic	Brochure contains little or no information on this topic
Required Information: <b>Motto &amp; Mission</b>	Brochure contains little or no information on these topics	Brochure has an adequate amount of information on these on these topics	Brochure has in-depth information on these on these topics
Required Information: <b>General Chapter Information</b>	Brochure contains little or no information on this topic	Brochure contains little or no information on this topic	Brochure contains little or no information on this topic

## TSA Chapter T-Shirt Design

### Objective:

The contest is designed to assess the ability of the competitor to design and produce a drawing of that design, as well as a brief written summary of all aspects of their design.

### Guidelines:

1. Entries are limited to one entry per chapter.
2. Entries must be the original ideas of the local chapter and be specific for that chapter.
3. The design must be created during this school year. Designs created in previous years cannot be submitted.
4. Entries must include the following:
  - a. Shirt design (may include up to 3 pages.) Indicate location of design on the shirt. e.g. front, back, sleeve, etc.
  - b. Photos of someone wearing the shirt design (1 page max; up to 4 pictures)
  - c. Description of the process, both of how the design was greeted and the method of production (i.e. - vinyl, iron-on transfer, screen-printed, etc)
5. The TSA logo is optional for the design (refer to the national website for further details on proper logo Usage <https://tsaweb.org/>).

### Process for Submission:

Students should submit their design as a multipage PDF document in the GATSA Event Management System no later than **9PM on September 15**. There is no onsite component for this event. The top 10 will be announced at the Fall Leadership Conference on Jekyll Island, announced in an EMS blast, and posted on the Georgia TSA website.

### Evaluation:

CRITERIA	Basic performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
<b>First Impression</b>	Shirt is not visually effective and lacks appeal.	Shirt was adequate but could improve effectiveness through better use of space, fonts, graphics	Shirt is visually appealing and catches the audience's attention and makes good use of space, fonts, and graphics
<b>Creativity</b>	The shirt displays little creativity and is somewhat bland	The shirt has some originality	The shirt is original, unique, and clever
<b>Use of Graphics</b>	Poorly presented and appears to be thrown together; cluttered or confusing	Neat, but illustration shows minimal effort; needs better use of graphics	Shirt attracts attention, is well-planned, and provides a good use of graphics
<b>Description of Process</b>	The description is weak or there are several spelling and/or grammar errors in the document	The description is somewhat thorough or there are some spelling and/or grammar errors in the document	The description is thorough. There are no spelling and/or grammar errors

## Lab Safety Poster Design

### Objective:

Participants will design a poster that encourages wearing safety glasses in an engineering and technology education lab.

### Guidelines:

1. Each chapter may submit one entry
2. The safety poster must promote wearing safety glasses.
3. The design of the poster must be a student's original work. Public domain clip art may be used; however, the design may not use copyrighted materials. Pictures taken from Google Images or similar search engines are not permitted if the student does not have permission from the owner of the picture for use in the design.
4. The poster must be designed as 8 1/2" X 11". The participant may decide if the poster is oriented landscape or portrait.
5. The design must be computer generated.
6. Any use of the TSA logo (optional) must adhere to the trademark guidelines described on the National TSA website.
7. *A second page must be submitted that lists the source of any graphics that are used in the design.*

### Process for Submission:

Students should submit their design as a multipage PDF document in the GATSA Event Management System - with the safety poster being the first page and the reference the second page - no later than **9PM on September 15**.

There is no onsite component for this event. The top 10 will be announced at the Fall Leadership Conference on Jekyll Island, announced in an EMS blast, and posted on the Georgia TSA website.

### Evaluation:

CRITERIA	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
<b>First Impression</b>	Poster is not visually effective and lacks appeal.	Poster was adequate but could improve effectiveness through better use of space, fonts, graphics	The poster is visually appealing and catches the audience's attention and makes good use of space, fonts, and graphics
<b>Theme</b>	The effort is basic, with only a loose association to the poster's theme	Poster portrays understanding of rule (safety glasses); however, theme is not easily determined	Poster fully portrays clear and accurate understanding of the rule concerning wearing safety glasses
<b>Organization and Presentation</b>	Poorly presented and appears to be thrown together; cluttered or confusing	Neat, but illustration shows minimal effort; needs better use of space	Poster attracts attention, is well-planned, and provides a good use of space
<b>Expression of Rule</b>	Rule (safety glasses) is unclear or incorrectly stated	Represents the rule clearly and concisely	Poster is clear and concise and uses a "catchy" phrase to represent the rule perfectly
<b>Creativity</b>	The poster displays little creativity and is somewhat bland	The poster has some originality	The poster is original, unique, and clever.
<b>Errors</b>	There are more than 3 spelling and/or grammar errors	There are 1-2 spelling and/or grammar errors in the design	There are no spelling and/or grammar errors in the design

## TSA Elevator Speech

**Definition:** An elevator speech is a short description of an idea, product or company that explains the concept in a way such that any listener can understand it in a short period of time.

**Objective:** Students will deliver a 90-second speech on the topic "What is TSA?"

**Guidelines:**

1. Each chapter may submit one entry. Entries may be either individual or a team of 2.
2. The elevator speech may not exceed 90 second and must include the following information:
  - a. An explanation of what TSA is and who is eligible to participate in TSA.
  - b. Conference opportunities available for TSA members
  - c. Some of the competitive events available for TSA members
  - d. Some of the leadership opportunities available for TSA members
  - e. How you have benefited from participating inTSA
  - f. How TSA connects you to your goals.
3. Participants should be dressed casually (not in official TSA attire) for both the video and on-site component. It is acceptable to wear chapter polos or T-shirts.

**Process for Submission:**

Students should submit their speech mp4 video in the GATSA Event Management System no later than **9PM on September 15**. Semi-finalist will be announced via an EMS blast on Friday, October 11. Semi-finalist must be prepared to give the same presentation on-site to judges. The top 10 will be announced at the Fall Leadership Conference on Jekyll Island, announced in an EMS blast, and posted on the Georgia TSA website.

**Evaluation (same rubric will be used for the video and for the on-site component):**

Criteria	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
<b>Speech Delivery &amp; Creativity</b>	The effort of the speech was minimal with little creativity and engagement	The speech is somewhat creative, and moderately engaging.	The speech was very creative, engaging, and dynamic
<b>Organization</b>	The speech was poorly organized	The speech was somewhat organized. Time use could have been better.	The speech was well organized and made good use of the allotted time.
<b>Information Requirements:</b> What is TSA and who is eligible to participate?	Has none or only some of the required information covered in the speech.	Has all of the required information, but it is covered minimally in the speech.	Has all of the required information, and it is covered thoroughly in the speech
<b>Information Requirements:</b> Conference, Leadership and Competitive Event Information	Has none or only some of the required information covered in the speech.	Has all of the required information, but it is covered minimally in the speech.	Has all of the required information, and it is covered thoroughly in the speech
<b>Information Requirements:</b> Personal Connection	Has none or only some of the required information covered in the speech.	Has all of the required information, but it is covered minimally in the speech.	Has all of the required information, and it is covered thoroughly in the speech

## TSA Plan of Work Presentation

### Description:

Teams will create a chapter Plan of Work and present ideas on how their chapter plans to recruit and recognize their members, participate in and prepare for TSA conferences and competitions, perform community service, promote their program, and fundraise during the current school year.

### Guidelines:

1. Entries are limited to one team (of up to three students) per chapter.
2. Chapters will create a narrated slide presentation using PowerPoint, Google Slides, Canva, etc. that includes the chapter's plan for this year. The recorded presentation may not exceed 5 minutes.
3. The presentation must include the how the chapter plans to complete the following:
  - a. Recruit and recognize their members.
  - b. Participate in and prepare for TSA conferences and competitions.
  - c. Perform community service.
  - d. Promote their program.
  - e. Fundraise for their program.
4. Semifinalists will be assigned a time to present their Program of Work at the rally. **The presentation shall be a maximum of three (3) minutes in length.**
5. Competitors may use 3x5 index cards only for brief outline/key ideas. No computers/slides or props are allowed. Handouts are permitted, but not required.
6. Participants should be dressed casually (not in official TSA attire) for both the video and on-site component. It is acceptable to wear chapter polos or T-shirts.

### Process for Submission:

Teams should submit their speech mp4 video in the GATSA Event Management System no later than **9PM on September 15**. Semi-finalist will be announced via an EMS blast on Friday, October 11. Semi-finalist must be prepared to present their Plan of Work on-site to judges. The top 10 will be announced at the Fall Leadership Conference on Jekyll Island, announced in an EMS blast, and posted on the Georgia TSA website.

### Evaluation (same rubric will be used for the video and for the on-site component):

Criteria	Minimal performance 1-4 points	Adequate performance 5-8 points	Exemplary performance 9-10 points
<b>POW Presentation</b>	The presentation was minimal with little organization and creativity.	The presentation is somewhat creative and well organized	The presentation was very creative, engaging, and dynamic
<b>Required Information:</b> Recruitment & Recognition	POW contains little or no information on these topics	POW has an adequate amount of information on these on these topics	POW has in-depth information on these on these topics
<b>Required Information:</b> Conferences & Competition	POW contains little or no information on these topics	POW has an adequate amount of information on these on these topics	POW has in-depth information on these on these topics
<b>Required Information:</b> Community Service	POW contains little or no information on these topics	POW has an adequate amount of information on these on these topics	POW has in-depth information on these on these topics
<b>Required Information:</b> Promotion & Fundraising	POW contains little or no information on these topics	POW has an adequate amount of information on these on these topics	POW has in-depth information on these on these topics

